

> Agenda



📅 October 12–16, 2026 | 📍 Hyatt Regency O'Hare, Chicago

RTA THE FLEET
SUCCESS COMPANY

4:00PM - 6:00PM

› **In-Person Registration Opens**

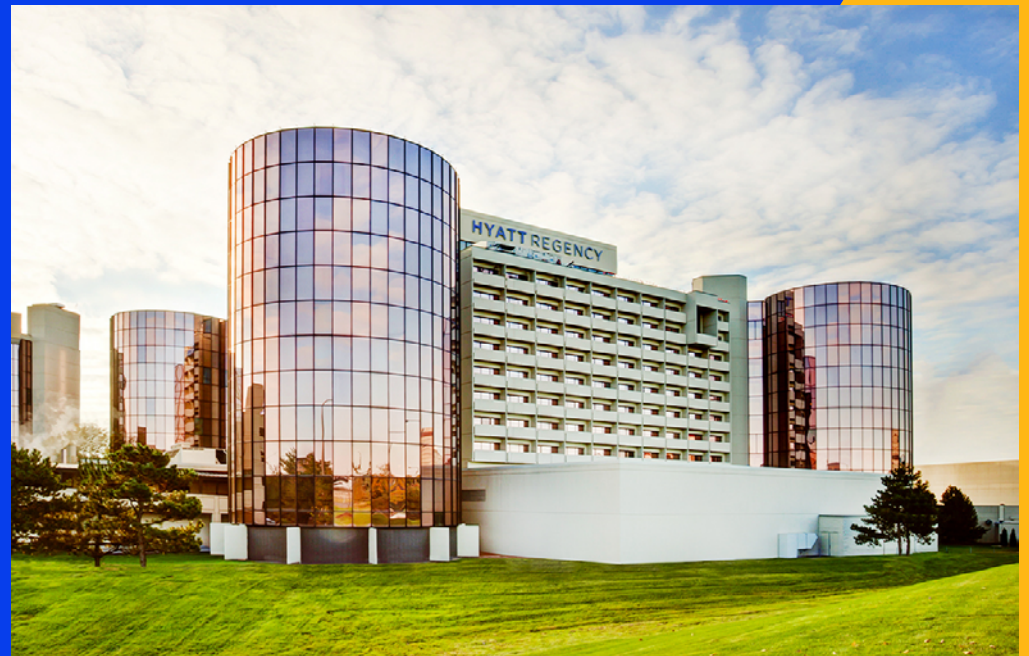
5:00PM - 7:00PM

› **Welcome Reception**

Kick off the week by connecting with fellow industry pros, swapping stories, and getting inspired for what's ahead!

**What You Can Expect
at RTA Connect 2026**

Join us for 4 days of education, insights, and connection. You'll experience an action-packed week of practical how-tos, big ahas, and immersive connections with other fleet professionals.



9300 W Bryn Mawr Ave, Rosemont, IL 60018



LEADERSHIP

› **The Golden Quadrant: Who to Coach, Who to Keep, and Who to Move On**

Every person on your team falls somewhere on the grid. Learn RTA's values-and-effectiveness framework to evaluate your people and take the right next step for each quadrant with clarity and confidence.

Level: Intermediate
Best For: Leaders, Managers

› **The Truth About Employee Engagement: Eliminate Misery, Unlock Performance**

Learn the three causes of workplace misery and how to fix them so your team takes ownership and performs at a higher level.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **The 5 Dysfunctions Playbook: Turn Theory into Action**

You've read the book. Now make it real. Work through trust, conflict, commitment, accountability, and results with practical exercises you can run at your next offsite.

Level: Beginner, Intermediate
Best For: Leaders, Managers



FLEET MANAGEMENT

› **Elevate Your Fleet: What Top-Performing Fleets Do Differently**

See how leading teams use modern tools like AI to reduce blind spots and make better decisions.

Level: Intermediate
Best For: Leaders, Managers

› **Top 10 Fleet KPIs: Measure What Actually Matters**

Cut through the noise. Learn the 10 KPIs that define fleet performance and how to use them to drive better decisions.

Level: Beginner, Intermediate
Best For: Leaders, Managers

› **Fix Your Replacement Plan Strategy: Managing the Aging Fleet Problem**

Build a smarter replacement plan to manage aging assets, control costs, and avoid reactive decisions.

Level: Intermediate, Advanced
Best For: Leaders, Managers

RTA FLEET 360

› **What's New and What's Next**

Get a first look at the latest releases and what's coming next. Hear from the product team and see how new updates—including AI functionality—are improving how you work every day..

Level: Beginner
Best For: Leaders, Managers, Technicians, Parts

› **Reducing Manual Entry with Fleet360's AI-Enabled Sublet Invoice Capture**

See how Fleet360's AI-enabled Sublet Invoice Capture tool automatically reads, extracts, and builds work orders from vendor invoices, cutting hours of data entry down to minutes while improving accuracy and visibility.

Level: Beginner, Intermediate
Best For: Managers, Parts

› **Design the Easy Button: Bringing AI to RTA Fleet360**

What should AI actually do for your fleet? Explore early concepts, share feedback, and help define how AI can simplify work and reduce manual effort.

Level: Intermediate, Advanced
Best For: Leaders, Managers

UNDISCOVERED TREASURES

› **Beyond PM Basics: Turn Preventive Maintenance into a Performance Driver**

Unlock lesser-known Fleet360 tools and AI-powered insights to move beyond basic PMs, improving compliance, reducing breakdowns, and proactively extending asset life.

Level: Intermediate
Best For: Managers, Technicians

› **Stop Leaving Money on the Table: Maximize Warranty Recovery**

Learn how fleets identify warranty opportunities, ensure compliance, and recover costs they are already entitled to.

Level: Intermediate
Best For: Managers, Parts

› **From Clipboards to Clicks: Build a Faster, Paperless Shop**

Reduce admin work, speed up work orders, and improve productivity with a fully digital shop workflow.

Level: Beginner, Intermediate
Best For: Managers, Technicians

TRAINING

› **Fleet Wiki: Build Your Organization's Command Center**

Create a centralized command center inside Fleet360 that gives your team instant access to SOPs, processes, and critical knowledge.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **Paperless Shop Part 1 of 2: Configure and Manage Your Digital Shop Floor**

Learn how to set up users, labor tracking, system switches, and job assignments to drive accurate data, tech accountability, and true shop efficiency.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **The Parts & Procurement Playbook**

Build a fully controlled parts and procurement system that eliminates stockouts, reduces downtime, and keeps your shop moving without surprises.

Level: Beginner, Intermediate
Best For: Leaders, Managers, Parts

› **The Stakeholder Playbook**

Build a stakeholder communication system to proactively share updates, capture feedback, and prove your fleet's performance to earn trust with leadership.

Level: Intermediate, Advanced
Best For: Leaders, Managers





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Learn the three causes of workplace misery and how to fix them so your team takes ownership and performs at a higher level.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **Fleet Leadership in the AI Era**

Discover how fleet leaders can use today's AI tools to make faster decisions, improve communication, reduce administrative burden, and lead more confidently in day-to-day operations.

Level: Beginner, Intermediate
Best For: Leaders, Managers



FLEET MANAGEMENT

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Cut through the noise. Learn the 10 KPIs that define fleet performance and how to use them to drive better decisions.

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Build a smarter replacement plan to manage aging assets, control costs, and avoid reactive decisions.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **From Goals to Action: Building a Real Fleet Sustainability Plan**

Move beyond targets. Learn how to turn sustainability goals into practical electrification and charging strategies that work in the real world.

Level: Intermediate, Advanced
Best For: Leaders

RTA FLEET 360

› **Get Answers from Your Fleet Data Instantly**

Learn a new way to interact with your RTA Fleet360 data using AI, making it faster and easier to get the information you need, and turn those insights into action.

Level: Beginner
Best For: Leaders, Managers

› **From Transaction to Ledger: Streamline Fleet Financials**

Managing fleet financials across systems can be complex and fragmented. Learn how to streamline the full transaction flow, using automation and AI-driven insights to improve accuracy, simplify billing, and give you clear cost visibility.

Level: Intermediate
Best For: Managers, Parts, Finance, Accounting

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Level: Beginner
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UNDISCOVERED TREASURES

› **Win 100 Best Fleets: Turn Your Data into a Winning Story**

Learn how top fleets align their data to award criteria, track the right metrics, and build a compelling, data-driven application that stands out.

Level: Advanced
Best For: Leaders

› **Stop Leaving Money on the Table: Maximize Warranty Recovery**

Learn how fleets identify warranty opportunities, ensure compliance, and recover costs they are already entitled to.

Level: Intermediate
Best For: Managers, Parts

› **Timing is Everything: Make Smarter Replace vs. Repair Decisions**

Use real data to understand true lifecycle costs, reduce total cost of ownership, and plan your capital budget with confidence.

Level: Advanced
Best For: Leaders, Managers

TRAINING

› **Paperless Technician Inspections: Build, Assign, and Execute**

Eliminate paper inspections by building a digital workflow that enforces completion, captures defects, and automatically creates work orders.

Level: Intermediate
Best For: Admins, Managers, Technicians

› **Paperless Shop Part 2 of 2: Run Your Shop Floor and Own Your Day**

Learn how technicians execute jobs, inspections, parts, and time tracking inside Paperless Shop so you can drive accountability, coach performance, and trust the data your team produces.

Level: Intermediate
Best For: Leaders, Managers, Technicians

› **The PM Playbook: Engineer Your Maintenance—Don't Just Schedule It**

Design a PM program that improves compliance, reduces breakdowns, and gives you confidence in your fleet's readiness.

Level: Intermediate, Advanced
Best For: Leaders, Managers, Technicians

› **The Fuel Playbook**

Gain complete visibility into fuel usage and costs so you can catch discrepancies early, control spend, and make smarter operational decisions.

Level: Intermediate
Best For: Leaders, Managers



5:30PM - 11:00PM

› **Evening Event**

Join your fellow fleet pros and the RTA crew for a memorable night of laughs, networking, and good vibes—all off-site and all arranged for you. We'll take care of the transportation, you just bring the energy!

Event is 21+





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Level: Beginner, Advanced
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› **Leadership Lessons from Band of Brothers**

What made some WWII leaders worth following into battle, and others not? An engaging look at leadership under pressure and what it means for your shop floor.

Level: Beginner, Intermediate
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› **Elevate Your Fleet: What Top-Performing Fleets Do Differently**

See how leading teams use modern tools like AI to reduce blind spots and make better decisions.

Level: Intermediate
Best For: Leaders, Managers

› **Turn Your Fleet Data into Executive-Level Insights**

Transform your data into clear, defensible insights that build credibility and strengthen leadership trust. See how leading teams use data and AI to deliver faster, more confident decisions.

Level: Advanced
Best For: Leaders

› **Build a Stronger Shop: Training & Technician Development That Works**

Develop better technicians through practical training, mentorship, and modern strategies. See how leading shops use tools and AI to accelerate learning and boost retention.

Level: Beginner, Intermediate
Best For: Managers, Technicians

RTA FLEET 360

› **Help Build What's Next: RTA Fleet360 Feature Feedback**

Get a behind-the-scenes look at upcoming features and share how they should work in real operations. Your feedback will directly shape what we build.

Level: Intermediate
Best For: Managers, Technicians, Parts

› **Simplify Accident Claims**

Learn how to manage the full accident lifecycle in RTA Fleet360 through automations, data capture, and mobile capabilities, improving visibility with less manual effort.

Level: Beginner, Intermediate
Best For: Managers

› **Motor Pool, Simplified: Managing Motor Pool Operations**

See how RTA Fleet360 supports motor pool operations. We'll share how teams are using it today, complete with real examples and recent updates.

Level: Beginner, Intermediate
Best For: Managers

UNDISCOVERED TREASURES

› **The KPI You're Missing: Why Perception Drives Fleet Success**

Performance is not enough. Learn how to measure stakeholder satisfaction, uncover blind spots, and strengthen trust across your organization.

Level: Advanced
Best For: Leaders, Managers

› **The ROI Layer: Unlock More Value from RTA Fleet360**

Discover how fleets are using add-ons like workflows, custom forms, and AI-powered tools to reduce manual work, surface insights, and improve performance.

Level: Intermediate
Best For: Managers

› **From Clipboards to Clicks: Build a Faster, Paperless Shop**

Reduce admin work, speed up work orders, and improve productivity with a fully digital shop workflow.

Level: Beginner, Intermediate
Best For: Managers, Technicians

TRAINING

› **Custom Dashboards: Build the View Your Operation Actually Needs**

Build tailored dashboards that surface the exact insights your operation needs, so you can stop digging for data and start leading with it.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **Quick Repairs and Sublet Invoice Import: Fast-Track Repairs into Fleet360**

Learn how Fleet360 combines quick repairs and AI-enabled invoice import to eliminate missed work, reduce manual entry, and keep your data accurate.

Level: Intermediate
Best For: Admins, Managers, Technicians

› **The Capital Playbook: Make Replace vs. Repair a Decision, Not a Debate**

Turn replacement planning into a data-driven strategy so you can defend every decision, control costs, and eliminate guesswork from your capital budget.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **From Reactive to Ready: Building a Proactive Shop**

See how Fleet360 uses data, dashboards, and AI to help you catch issues earlier, reduce downtime, and run a more proactive shop.

Level: Intermediate
Best For: Admins, Leaders, Managers





LEADERSHIP

› Fleet Culture Panel: What It Really Takes to Build and Keep a Strong Team

Hear directly from fleet leaders living the RTA framework day-to-day. Unscripted, unfiltered, and real. What worked, what didn't, how tools like AI helped, and what they would do differently.

Level: Intermediate
Best For: Leaders, Managers



FLEET MANAGEMENT

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TRAINING

› Recalls and Campaigns: Manage Manufacturer Recalls Across Your Entire Fleet

Take control of recalls across your entire fleet with a structured, trackable process that ensures compliance and eliminates missed risks.

Level: Intermediate
Best For: Admins, Managers, Technicians

› Motor Pool: Set Up and Run Complete Vehicle Reservation System

Launch and manage a fully functional vehicle reservation system that improves utilization, accountability, and user experience across your fleet.

Level: Beginner
Best For: Admins, Leaders, Managers

› Event ends at 1:00PM



Not sure which courses are right for you. Reach out to your Fleet Success Manager, or email csm@rtafleet.com and we'll guide you to the right sessions.



› FOOD & DRINK

We have you covered with food, drinks, and snacks throughout the day.

Tuesday - Thursday

7:00AM - 8:00AM

› Breakfast

12:00PM - 1:00PM

› Lunch

2:00PM - 2:30PM

› Networking Break

Friday

7:00AM - 8:00AM

› Breakfast

11:45AM - 1:00PM

› Lunch





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