

> Agenda



📅 October 12–16, 2026 | 📍 Hyatt Regency O'Hare, Chicago

RTA THE FLEET
SUCCESS COMPANY

4:00PM - 6:00PM

› **In-Person Registration Opens**

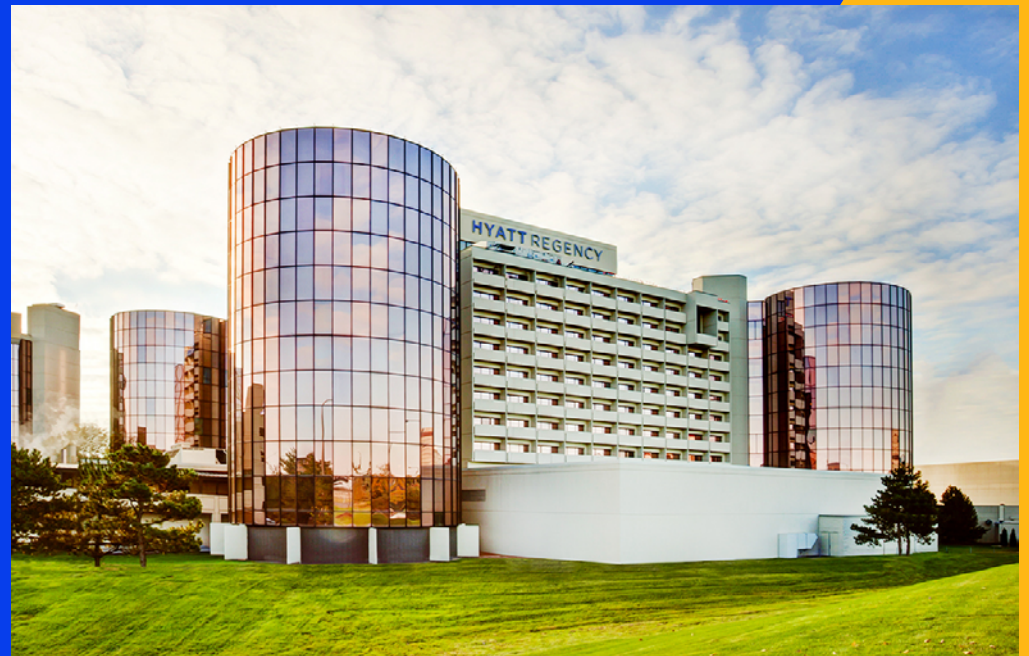
5:00PM - 7:00PM

› **Welcome Reception**

Kick off the week by connecting with fellow industry pros, swapping stories, and getting inspired for what's ahead!

**What You Can Expect
at RTA Connect 2026**

Join us for 4 days of education, insights, and connection. You'll experience an action-packed week of practical how-tos, big ahas, and immersive connections with other fleet professionals.



9300 W Bryn Mawr Ave, Rosemont, IL 60018

LEADERSHIP

› **The Golden Quadrant: Who to Coach, Who to Keep, and Who to Move On**

Every person on your team falls somewhere on the grid. Learn RTA's values-and-effectiveness framework to evaluate your people and take the right next step for each quadrant with clarity and confidence.

Level: Intermediate
Best For: Leaders, Managers

› **Stand-Ups, Sit-Coms & Big Rocks: Fix Your Meeting Rhythm**

Daily stand-ups, weekly tacticals, monthly big rocks, and trimester offsites. Get the cadence right and turn meetings into real execution.

Level: Beginner
Best For: Managers

› **The 5 Dysfunctions Playbook: Turn Theory into Action**

You've read the book. Now make it real. Work through trust, conflict, commitment, accountability, and results with practical exercises you can run at your next offsite.

Level: Beginner, Intermediate
Best For: Leaders, Managers

FLEET MANAGEMENT

› **Elevate Your Fleet: What Top-Performing Fleets Do Differently**

Learn the operational habits and leadership mindset that separate high-performing fleets and how to apply them to your own operation.

Level: Intermediate
Best For: Leaders, Managers

› **Top 10 Fleet KPIs: Measure What Actually Matters**

Cut through the noise. Learn the 10 KPIs that define fleet performance and how to use them to drive better decisions.

Level: Beginner, Intermediate
Best For: Leaders, Managers

› **Fix Your Replacement Plan Strategy: Managing the Aging Fleet Problem**

Build a smarter replacement plan to manage aging assets, control costs, and avoid reactive decisions.

Level: Intermediate, Advanced
Best For: Leaders, Managers

RTA FLEET 360

› **What's New and What's Next**

Get a first look at the latest releases and what's coming next. Hear directly from the product team and see how these updates will impact your day-to-day work.

Level: Beginner
Best For: Leaders, Managers, Technicians, Parts

› **Turn Hours into Minutes: Eliminate Manual Entry for Sublet Invoices**

Re-entering vendor invoices wastes hours and introduces costly errors into your fleet data. See how RTA Fleet360 turns scanned invoices into structured work orders in minutes, saving time while protecting your lifecycle and cost data.

Level: Beginner, Intermediate
Best For: Managers, Parts

› **Design the Easy Button: Bringing AI to RTA Fleet360**

What should AI actually do for your fleet? Explore early concepts, share feedback, and help define how AI can simplify work and reduce manual effort.

Level: Intermediate, Advanced
Best For: Leaders, Managers

UNDISCOVERED TREASURES

› **Beyond PM Basics: Turn Preventive Maintenance into a Performance Driver**

Unlock lesser-known Fleet360 tools to increase compliance, reduce breakdowns, and extend asset life, turning PM into a measurable advantage.

Level: Intermediate
Best For: Managers, Technicians

› **Stop Leaving Money on the Table: Maximize Warranty Recovery**

Learn how fleets identify warranty opportunities, ensure compliance, and recover costs they are already entitled to.

Level: Intermediate
Best For: Managers, Parts

› **From Clipboards to Clicks: Build a Faster, Paperless Shop**

Reduce admin work, speed up work orders, and improve productivity with a fully digital shop workflow.

Level: Beginner, Intermediate
Best For: Managers, Technicians

TRAINING

› **Fleet Wiki: Build Your Organization's Command Center**

Create a centralized command center inside Fleet360 that gives your team instant access to SOPs, processes, and critical knowledge.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **Paperless Shop Part 1 of 2: Configure and Manage Your Digital Shop Floor**

Learn how to set up users, labor tracking, system switches, and job assignments to drive accurate data, tech accountability, and true shop efficiency.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **The Parts & Procurement Playbook**

Build a fully controlled parts and procurement system that eliminates stockouts, reduces downtime, and keeps your shop moving without surprises.

Level: Beginner, Intermediate
Best For: Leaders, Managers, Parts

› **The Stakeholder Playbook**

Build a stakeholder communication system to proactively share updates, capture feedback, and prove your fleet's performance to earn trust with leadership.

Level: Intermediate, Advanced
Best For: Leaders, Managers

LEADERSHIP

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Level: Beginner, Intermediate
Best For: Leaders, Managers

› **The Truth About Employee Engagement: Eliminate Misery, Unlock Performance**

Learn the three causes of workplace misery and how to fix them so your team takes ownership and performs at a higher level.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **The Last 1% of Truth: Sat What Needs to Be Said**

The conversation you're avoiding is the one your team needs most. Learn how to be clear, direct, and honest without damaging the relationship.

Level: Advanced
Best For: Leaders, Managers

FLEET MANAGEMENT

› **Top 10 Fleet KPIs: Measure What Actually Matters**

Cut through the noise. Learn the 10 KPIs that define fleet performance and how to use them to drive better decisions.

Level: Beginner, Intermediate
Best For: Leaders, Managers

› **Fix Your Replacement Plan Strategy: Managing the Aging Fleet Problem**

Build a smarter replacement plan to manage aging assets, control costs, and avoid reactive decisions.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **From Goals to Action: Building a Real Fleet Sustainability Plan**

Move beyond targets. Learn how to turn sustainability goals into practical electrification and charging strategies that work in the real world.

Level: Intermediate, Advanced
Best For: Leaders

RTA FLEET 360

› **Get Answers from Your Fleet Data Instantly**

Move beyond targets. Learn how to turn sustainability goals into practical electrification and charging strategies that work in the real world.

Level: Beginner
Best For: Leaders, Managers

› **From Transaction to Ledger: Streamline Fleet Financials**

Managing fleet financials across systems can be complex and fragmented. Learn how transactions flow through Fleet360, from setup and processing to export, so you can improve accuracy, simplify billing, and gain clearer cost visibility.

Level: Intermediate
Best For: Managers, Parts, Finance, Accounting

› **What's New and What's Next**

Get a first look at the latest releases and what's coming next. Hear directly from the product team and see how these updates will impact your day-to-day work.

Level: Beginner
Best For: Leaders, Managers, Technicians, Parts

UNDISCOVERED TREASURES

› **Win 100 Best Fleets: Turn Your Data into a Winning Story**

Learn how top fleets align their data to award criteria, track the right metrics, and build a compelling, data-driven application that stands out.

Level: Advanced
Best For: Leaders

› **Stop Leaving Money on the Table: Maximize Warranty Recovery**

Learn how fleets identify warranty opportunities, ensure compliance, and recover costs they are already entitled to.

Level: Intermediate
Best For: Managers, Parts

› **Timing is Everything: Make Smarter Replace vs. Repair Decisions**

Use real data to understand true lifecycle costs, reduce total cost of ownership, and plan your capital budget with confidence.

Level: Advanced
Best For: Leaders, Managers

TRAINING

› **Paperless Technician Inspections: Build, Assign, and Execute**

Eliminate paper inspections by building a digital workflow that enforces completion, captures defects, and automatically creates work orders.

Level: Intermediate
Best For: Admins, Managers, Technicians

› **Paperless Shop Part 2 of 2: Run Your Shop Floor and Own Your Day**

Learn how technicians execute jobs, inspections, parts, and time tracking inside Paperless Shop so you can drive accountability, coach performance, and trust the data your team produces.

Level: Intermediate
Best For: Leaders, Managers, Technicians

› **The PM Playbook: Engineer Your Maintenance—Don't Just Schedule It**

Design a PM program that improves compliance, reduces breakdowns, and gives you confidence in your fleet's readiness.

Level: Intermediate, Advanced
Best For: Leaders, Managers, Technicians

› **The Fuel Playbook**

Gain complete visibility into fuel usage and costs so you can catch discrepancies early, control spend, and make smarter operational decisions.

Level: Intermediate
Best For: Leaders, Managers

5:30PM - 11:00PM

› **Evening Event**

Join your fellow fleet pros and the RTA crew for a memorable night of laughs, networking, and good vibes—all off-site and all arranged for you. We'll take care of the transportation, you just bring the energy!

Event is 21+



LEADERSHIP

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The conversation you're avoiding is the one your team needs most. Learn how to be clear, direct, and honest without damaging the relationship.

Level: Advanced
Best For: Leaders, Managers

› **Leadership Lessons from Band of Brothers**

What made some WWII leaders worth following into battle, and others not? An engaging look at leadership under pressure and what it means for your shop floor.

Level: Beginner, Intermediate
Best For: Leaders, Managers

FLEET MANAGEMENT

› **Elevate Your Fleet: What Top-Performing Fleets Do Differently**

Learn the operational habits and leadership mindset that separate high-performing fleets and how to apply them to your own operation.

Level: Intermediate
Best For: Leaders, Managers

› **Turn Your Fleet Data into Executive-Level Insights**

Transform your data into clear, defensible insights that build credibility, strengthen leadership trust, and elevate your role in the organization.

Level: Advanced
Best For: Leaders

› **Build a Stronger Shop: Training & Technician Development That Works**

Develop better technicians through practical training, mentorship, and modern workforce strategies that improve retention and performance.

Level: Beginner, Intermediate
Best For: Managers, Technicians

RTA FLEET 360

› **Help Build What's Next: RTA Fleet360 Feature Feedback**

Get a behind-the-scenes look at upcoming features and share how they should work in real operations. Your feedback will directly shape what we build.

Level: Intermediate
Best For: Managers, Technicians, Parts

› **Simplify Accident Claims**

Learn how to manage the full accident lifecycle in RTA Fleet360 through automations, data capture, and mobile capabilities, improving visibility with less manual effort.

Level: Beginner, Intermediate
Best For: Managers

› **Motor Pool, Simplified: Managing Motor Pool Operations**

See how RTA Fleet360 supports motor pool operations. We'll share how teams are using it today, complete with real examples and recent updates.

Level: Beginner, Intermediate
Best For: Managers

UNDISCOVERED TREASURES

› **The KPI You're Missing: Why Perception Drives Fleet Success**

Performance is not enough. Learn how to measure stakeholder satisfaction, uncover blind spots, and strengthen trust across your organization.

Level: Advanced
Best For: Leaders, Managers

› **The ROI Layer: Unlock More Value from RTA Fleet360**

Learn how fleets identify warranty opportunities, ensure compliance, and recover costs they are already entitled to.

Level: Intermediate
Best For: Managers

› **From Clipboards to Clicks: Build a Faster, Paperless Shop**

Reduce admin work, speed up work orders, and improve productivity with a fully digital shop workflow.

Level: Beginner, Intermediate
Best For: Managers, Technicians

TRAINING

› **Custom Dashboards: Build the View Your Operation Actually Needs**

Build tailored dashboards that surface the exact insights your operation needs, so you can stop digging for data and start leading with it.

Level: Intermediate
Best For: Admins, Leaders, Managers

› **Quick Repairs and Sublet Invoice Import: Fast-Track Repairs into Fleet360**

Streamline how you capture every repair—internal or external—so nothing slips through the cracks and your data stays accurate without slowing your team down.

Level: Intermediate
Best For: Admins, Managers, Technicians

› **The Capital Playbook: Make Replace vs. Repair a Decision, Not a Debate**

Turn replacement planning into a data-driven strategy so you can defend every decision, control costs, and eliminate guesswork from your capital budget.

Level: Intermediate, Advanced
Best For: Leaders, Managers

› **From Reactive to Ready: Building a Proactive Shop**

Transform your shop from reactive chaos to proactive control by fixing your data, reading your dashboards correctly, and acting on what they reveal.

Level: Intermediate
Best For: Admins, Leaders, Managers

LEADERSHIP

› Fleet Culture Panel: What It Really Takes to Build and Keep a Strong Team

Hear directly from fleet leaders living the RTA framework day-to-day. Unscripted, unfiltered, and real. What worked, what didn't, and what they would do differently

Level: Intermediate
Best For: Leaders, Managers

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Level: Intermediate
Best For: Managers, Technicians

TRAINING

› Recalls and Campaigns: Manage Manufacturer Recalls Across Your Entire Fleet

Take control of recalls across your entire fleet with a structured, trackable process that ensures compliance and eliminates missed risks.

Level: Intermediate
Best For: Admins, Managers, Technicians

› Motor Pool: Set Up and Run Complete Vehicle Reservation System

Launch and manage a fully functional vehicle reservation system that improves utilization, accountability, and user experience across your fleet.

Level: Beginner
Best For: Admins, Leaders, Managers

› Event ends at 1:00PM



Not sure which courses are right for you. Reach out to your Fleet Success Manager, or email csm@rtafleet.com and we'll guide you to the right sessions.

› FOOD & DRINK

We have you covered with food, drinks, and snacks throughout the day.

Tuesday - Thursday

7:00AM - 8:00AM

› Breakfast

12:00PM - 1:00PM

› Lunch

2:00PM - 2:30PM

› Networking Break

Friday

7:00AM - 8:00AM

› Breakfast

11:45AM - 1:00PM

› Lunch





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