

> Agenda



RTA Connect 2025
September 22-26 | Planet Hollywood, Las Vegas

RTA **THE FLEET**
SUCCESS COMPANY

- › In-Person Registration Opens
- › Welcome Reception

What You Can Expect at RTA Connect 2025

Join us for 4 days of education, insights, and connection. You'll experience an action-packed week of practical how-tos, big ahas, and immersive connections with other fleet professionals.



› KEYNOTE SPEAKERS



JOSH TURLEY

CEO
RTA

› The Fleet Success Mindset:

Building Stronger Teams, Systems, and Results

Explore the mindset shifts that separate high-performing fleets from the rest—and how aligning your people, processes, and purpose creates unstoppable momentum.



MARC CANTON

HEAD OF PRODUCT & FLEET
CONSULTING
RTA

› The Lost Discipline:

Your Lack of Utilization Management Is Killing Your Fleet

Dive into the importance of utilization management and why failing to do it well sabotages your fleet program, from acquisition to replacement, M&R to motor pool.



TONY YANKOVICH

DIRECTOR OF FLEET MANAGEMENT
CONSULTING
RTA

› Workload, Workforce, Workplace:

Rightsizing Is More than Just for Fleet Assets

Challenge the traditional view of rightsizing by expanding the conversation to include your people, processes, and environment. Discover how aligning workload, workforce, and workplace strategy can drive efficiency, improve morale, and future-proof your fleet operation.



STEVE SALTZGIVER

SENIOR FLEET MANAGEMENT CONSULTANT
RTA
with **MARC CANTON**

› Don't Stop Fighting for Replacement Funds:

Shining the Light on the Hidden Costs of Poor Fleet Replacement Practices

Do you know the hidden costs of not replacing your assets at the appropriate time, early or late? From rising maintenance spend to oversized fleets, learn how a proactive replacement strategy saves money and protects uptime, morale, and your reputation.

› KEYNOTE SPEAKERS



JOSH TURLEY

CEO
RTA

› The Last Mile:

Carrying Fleet Success Back to Your Operation

This keynote will help you turn ideas into action and momentum into results. Walk away with renewed focus, practical takeaways, and the drive to lead your fleet with purpose and confidence.



MARC CANTON

HEAD OF PRODUCT & FLEET
CONSULTING
RTA

› The RTA Product Roadmap

Get an exclusive look at the exciting innovations coming to Fleet360—from smarter workflows to game-changing features designed with your feedback in mind. This keynote will map out how RTA is driving the future of fleet management, one powerful update at a time.



MIKE PITCHER

SPEAKING & LEADERSHIP COACH
FORMER CEO, LEASEPLAN USA

› Building on a Caring Culture

In this inspiring keynote, Mike Pitcher will share how fostering a culture of care isn't just good for people — it's a powerful driver of performance, loyalty, and long-term success. A caring culture also promotes safety, and the importance of every team member getting home safely each day. Discover practical ways to lead with empathy and build a workplace where people and results thrive together. Together, we can all build great places to work.



CHAD KERBY

SPEAKER & BUSINESS STRATEGIST
CO-AUTHOR OF SPEAK AND GET WHAT
YOU WANT

› Say Less Lead More:

5 Proven Ways to Communicate for Influence and Impact

Great leaders don't just talk, they communicate with purpose, clarity, and influence. In this high-impact session, we'll break down 5 proven communication strategies that drive results, build stronger teams, and elevate leadership presence. Whether you're managing a fleet, leading a team, or scaling a business, these tools will help you connect deeper, lead louder, and get real traction.

LEADERSHIP

- › **From Resistance to Results:**
The Hard Truths of Reinventing Culture
Learn to navigate and overcome challenges when building a new culture.
- › **Alignment Ain't Just for Tires:**
Unlock Super Powers by Getting Clear
Master the framework that will help you drive performance through clarity and alignment.

ROAD TO FLEET360

- › **Transition vs Migration to Fleet360:**
Which Option Works Best for Your Fleet
Walk through the possibilities and options available when moving from Classic to Fleet360.
- › **Where'd My Cheese Go? Part 1**
Prepare for Fleet360 by looking at differences in end-of-period, checklists, and equipment.

FLEET MANAGEMENT

- › **Class Coding 101**
Discover how class coding accurately can make or break your fleet strategy.
- › **How to Properly Conduct a Life-Cycle Analysis**
Learn how to conduct lifecycle analyses to improve TPC, asset availability, and more.

TRAINING

- › **Processing Fuel in Fleet360**
Get a hands-on walkthrough of managing fuel transactions for accurate fuel transactions for accurate fuel reporting in Fleet360.
- › **Dashboards and Page Analytics**
Dig into leveraging Fleet360 dashboards and page analytics for data-driven insights.
- › **Achieving Success as a Shop Supervisor or Lead Technician**
Learn which critical metrics you need to track in Fleet360 to improve your shop team's effectiveness.

INNOVATION

- › **Newest Fleet360 and Mobile Feature Releases**
Explore the latest Fleet360 and Mobile features now available—and how to use them today.
- › **Coming Soon to Fleet360**
Get a preview of features we're working on and how they'll shape your future workflows.



LEADERSHIP

- › **Ted Lasso Would Approve:**
Leadership Skills You Need to Master

Learn to inspire and motivate your teams like the beloved TV character.
- › **The Art of Emotional Firing**

Master a framework for preserving dignity and respect when letting someone go.
- › **From Resistance to Results:**
The Hard Truths of Reinventing Culture

Learn to navigate and overcome challenges when building a new culture.

ROAD TO FLEET360

- › **Project Managing your Transition**

Get an easy-to-follow project plan to transition successfully to Fleet360.
- › **Where'd My Cheese Go? Part 2**

Explore even more exciting feature changes to avoid confusion as you transition to Fleet360.
- › **Transition vs Migration to Fleet360:**
Which Option Works Best for Your Fleet

Walk through the possibilities and options available when moving from Classic to Fleet360.

FLEET MANAGEMENT

- › **Staffing Isn't Politics, It's Math**

Learn to estimate staff needs with data-driven formulas—even when your data isn't perfect.
- › **Key Steps to Rightsizing Your Fleet**

Uncover the key metrics for calculating your ideal fleet size and type.
- › **Class Coding 101**

Discover how class coding accurately can make or break your fleet strategy.

TRAINING

- › **Measuring the 4 Pillars of Fleet Success with Scorecards**

Dive into how you can measure the 4 Pillars of Fleet Success with a balance of people and numbers.
- › **Bulk Work Orders with Campaigns and Quick Repairs**

Start streamlining recurring tasks and save time with Campaigns and Quick Repairs.
- › **Mastering Shop Scheduler**

Take full control of your shop's workload using Fleet360's Shop Scheduler tool.

INNOVATION

- › **Get to Know the Billing Module in RTA**

Get a sneak peek at the new Billing Module in Fleet360 and see how it'll help your fleet succeed.
- › **Product Feedback Session**

Meet with RTA's product team and share ideas and feedback on Fleet360.
- › **Newest Fleet360 and Mobile Feature Releases**

Explore the latest Fleet360 and Mobile features now available—and how you can use them today.

TRAINING

- › **Customizing Standard Reports**

Unlock the power of Fleet360's reporting tools and learn to customize standard reports.
- › **Tell Your Story with RTA: Part 1**

A 2-part session that provides a guide to best practices for fleet managers.



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TRAINING

- › **Asset Financials**

Learn how to incorporate replacement and depreciation data to help drive smarter decisions.
- › **Forms Management**

Discover how to create, manage, and deploy custom forms in Fleet360.
- › **Organize Your Fleet's Critical Info**

Leverage Fleet Wiki to build, organize, and share fleet knowledge, best practices, procedures, and more.

INNOVATION

- › **Coming Soon to Fleet360**

Get a preview of features we're working on and how they'll shape your future workflows.
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FLEET MANAGEMENT

› Fleet Best Practices Discussion Panel

A discussion on proven strategies to improve overall fleet performance.

TRAINING

› Asset Classifications:

Setting and Applying Class Codes

Set up and apply asset class codes in Fleet360 to better organize your fleet.

› Accident Tracking

Learn to document, track, and analyze vehicle incidents in Fleet360.



› Event ends



› See You in Vegas!

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